THIRTEENTH
INTERNATIONAL SOFTWARE & INTERNET
QUALITY WEEK

QW 2000 Theme: New Century. New Beginnings.

The celebrations are over. We need answers to critical questions: What about quality on the Internet? What about Embedded Systems Quality? Where do the biggest Quality problems arise? What new Quality approaches and techniques will be needed most?

QW2000 will bring focus on the future of software and Internet quality with a careful, honest look at the recent past, and a future-oriented view of the coming decades.

Tutorials

Fifteen experts share their insights.

Ms. Johanna Rothman - Rothman Consulting Group, *Life as a New Test Manager*
Prof. Norman Schneidewind - Naval Postgraduate School,
A Roadmap to Distributed Client-Server Software Reliability Engineering
Mr. Michael Deck - Cleanroom Software Engineering, Inc.
Requirements Analysis Using Formal Methods
Mr. Bill Deibler - SSQC
Making the CMM Work: Streamlining the CMM for Small Projects and Organizations
Mr. Ross Collard - Collard & Company
Test Planning Workshop
Dr. G. Bazzana & E. Fagnoni - ONION
Testing Web-based Applications: Techniques for Conformance Testing
Mr. Robert Sabourin - Purkinje Inc.
The Effective SQA Manager - Getting Things Done
Dr. John Musa - Consultant
Developing More Reliable Software Faster and Cheaper
Mr. Tom Gilb - Results, Inc.
Requirements Engineering for Software Developers and Testers
Mr. Rob Baarda & Mr. Tim Koomen - IQUIP
Stepwise Improvement of the Testing Process using TPI(tm)
Dr. Linda Rosenberg - NASA GSFC
Risk-Based Object Oriented Testing
Mr. Adrian Cowderoy - MMHQ
Cool Q - Quality Improvement for Multi-Disciplinary Tasks in Website Development
Mr. Cem Kaner - Attorney at Law, *Bug Advocacy*
Mr. Ed Kit - SDT, *Software Testing in the Real World.*
Mr. Douglas Hoffmann - Software Quality Methods LLC,
Orade Strategies for Automated Testing.
Dr. Edward Miller - Software Research, Inc.
Achieving WebSite Quality

Keynote Speakers

Stuart Feldman
IBM, Watson Research Center
Leon J. Osterweil
University of Massachusetts
Rainer Pirker
IBM Austria
Marcelo Dalceggio
Banco Rio de la Plata Argentina
Sanjay Jejurikar
Microsoft Corporation
Gene Spafford
CERIAS / Perdue University
Bill Gilmore
Intel Corporation

Program Chairman:
Edward Miller
Software Research, Inc.

Special Panel Sessions

- **Protecting Intellectual Property in an Open Source World**, Doug Whitney. Learn how Intel Corporation does it.
- **Ask the Quality Experts**, Nick Borelli. In Cooperation With Microsoft. Fire your questions and let QA experts solve your problems.
- **How can I tell when my project is in trouble?** Brian Lawrence, Johnana Rothman, and other experts will explain.

Over 100 Presentations

Six-Track Technical Conference:

- **Technical Track**: Top Technical presentations about OO Automation, Hi-Tech Testing, Test Automation, Advanced Techniques, Java, UML Methods.
- **Applications Track**: Devoted to the applications of Conformance and Internationalization, Using Technology, Production Modes, Software Components, COTS, Specifications, Risk.
- **Internet Track:** E-Commerce Experience, Website Performance, Internet Time, Website Quality, Commercial Quality, C++ and Java.
- **Management Track**: Presentations aimed at Managing Testing, Process Feedback, Practical Testing, Defect Tracking, Certification, Process Innovations.
- **QuickStart Track:** 90-minute tutorials on Heuristic Testing, OO, Software Metrics, Network Based Software Systems, Evaluating Test Suite, Website Testing, Process Improvement.
- **Vendor Technical Track:** on the latest Technology Tools Innovations by Computer Associates, ZD Labs, SDT, McCabe, VeriTest, Watchfire, Software Emancipation, Superior IS, Rational, Vanteon, Software Research, Teradyne SST, Compuware, and more.

Tools & Services Expo

Experience the latest Software and Internet Test Methodology & Quality Techniques through Exhibits and Product Demos from 45 companies, on May 31 and June 1, 2000.

Birds-of-a-Feather Sessions

QW 2000
30 May - 2 June 2000
San Francisco, CA

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Full Program on Website
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